



# The Business of Green Solutions



AGRI-FOOD | AGROALIMENTAIRE  
Innovation Forum | Forum de l'innovation



## Agri-Food Innovation Forum: The Business of Green Solutions

Program for Monday October 29, 2007

Time slot	Topics - Titles subject to change	Speakers
<b>10:00 a.m.</b> Foyer, Congress Level	<b>Registration opens (Refreshments available)</b>	
<b>11:30 a.m.</b> Congress Hall FG	<b>Buffet lunch begins</b>	
<b>Plenary - Introductory/Welcome Remarks</b> Congress Hall FG		
11:45 – 11:50		Dr. Gord Surgeoner, Ontario Agri-Food Technologies
11:50 – 12:00		The Honourable Gerry Ritz, Minister of Agriculture and Agri-Food and Minister of the Canadian Wheat Board
12:00-12:10		Dr. Bruce Archibald, Deputy Minister, Ontario Ministry of Agriculture, Food and Rural Affairs
12:10-12:20		Peter Brenders, BIOTECCanada
<b>Plenary - 100 Years of Environmental Achievements</b> Congress Hall FG		
		<b>Moderator: Dr. Gord Surgeoner, Ontario Agri-Food Technologies</b>
12:30-12:55		Deborah Whale, Clovermead Farms Inc.
<b>The Ontario Model that Works</b> Congress Hall BC		
1:00-1:55	Environmental Farm Plans: Two Decades of Green Solutions	Harold Rudy, Ontario Soil & Crop Improvement Association
	Environmental Farm Plans: Future Challenges	John Fitzgibbon, Ontario Farm Environment Coalition
<b>Farmers at the Forefront</b> Congress Hall D		
1:00-1:55	Farmers Take the Lead in France	Yvon Le Henaff, Agro Industrie Recherches et Developpements, France
	Ontario Premier's and Minister's Agri-Food Innovation Excellence Awards	David VanderDussen and Klaesi Bros.
<b>Agriculture to Autos and Beyond</b> Congress Hall BC		
2:00-2:55	Transformation in Agriculture: Ontario's BioAuto	Dr. Gord Surgeoner, Ontario Agri-Food Technologies
	Beyond Today's Benefits: Building a Sustainable Industry	Ray Miller, DuPont

<b>Greening the Waste</b> Congress Hall D		
2:00-2:55	Fast Pyrolysis of Poultry Manure	Dr. Peter Fransham, Advanced BioRefinery Inc.
	Ethanol's New Co-Products: Dispelling the Myths and Feeding the Nation	Mark Schwartz, GreenField Ethanol
<b>3:00-3:25</b> Congress Hall FG	<b>Refreshments</b>	
<b>Plenary - Investment Opportunities in the New Agri-Food Environment</b> <b>Moderator: Dave Smardon, BioEnterprise Corp.</b> Congress Hall FG		
3:30-4:30	What Investors Want in 'Green' Investments	Jim Taylor, Avrio Ventures
	The Financial Care and Feeding of 'Green' Companies	Peter Matthewman, Performance Plants Inc.
<b>Evening 5-7:30</b> Congress Hall H	<b>Environmental Innovation Showcase and Reception</b>	

Program for Tuesday October 30, 2007

Time slot	Topics - Titles subject to change	Speakers
<b>7:30-8:30 a.m.</b> Congress Hall FG	<b>Breakfast</b>	
<b>Plenary - A New European Perspective on GMOs</b> <b>Moderator: Dr. Gord Surgeoner, Ontario Agri-Food Technologies</b> Congress Hall FG		
8:30-8:55	Biotechnology in agriculture: it may not be popular but we may need it more than we know	Dr. Brian Johnson, English Nature
<b>Agriculture's Opportunities in Carbon Offset</b> Congress Hall BC		
9:00-10:10	Unlocking the Carbon Value in Agricultural Practices	Skip Willis, ICF Consulting Group Inc.
	Making it Work on the Ground	Tom Goddard, Alberta Agriculture and Food
	Agriculture in the GHG Offset System: A Federal Perspective	Ian Campbell, Agriculture and Agri-Food Canada
<b>Farming with a Small Footprint</b> Congress Hall D		
9:00-10:10	The Environmental Benefits of Stacked Traits	Sean Gardner, Monsanto
	Organic Practices for Soil Health and Ecosystem Stability	Dr. Ralph Martin, Organic Agriculture Centre of Canada
	The Farmer as Steward - Who Pays?	Bob Friesen, Canadian Federation of Agriculture
<b>10:15-10:40</b> Congress Hall FG	<b>Coffee</b>	
<b>Clean 'Waste' and Energy Opportunities</b> Congress Hall BC		
10:45-11:55	Farm to Fuel	Rod Bryden, Plasco Energy Group Inc.
	Biogas, but Better	Sean Mezei, QuestAir Technologies Inc.

	New Horizons in Miscanthus & Ethanol	Frank Dohleman, U of Illinois, and John Caupert, U.S. National Corn to Ethanol Research Centre
<b>The Regulatory ‘Elephant’ in the Environment</b> Congress Hall D		
10:45-11:55	Finding the Balance in Canada’s Agri-Food Regulations	Dr. Ron Doering, Gowling LaFleur Henderson LLP
	Valuing ‘Inputs’ in Energy Production	Don Hilborn, Ontario Ministry of Agriculture, Food and Rural Affairs
	Regulations: A Strategic Tool for Economic Development - What are We Doing?	Gaëtan Lussier, Canadian Agri-Food Policy Institute
<b>12:00-1:00</b> Congress Hall FG	<b>Lunch</b>	
<b>Plenary - Sustainable Bioproducts: A Green Solution for an Emerging Bioeconomy</b> <b>Moderator: Dr. Gord Surgeoner, Ontario Agri-Food Technologies &amp; Murray Porteous, Agricultural Research Institute of Ontario</b> Congress Hall FG		
12:30-1:00		Dr. Amar Mohanty, Chair of Biomaterials and Transportation, University of Guelph
<b>Plenary – May You Live in Interesting Times: Globalization, Environmental Forces and the Agri-Food System</b> <b>Moderator: Dr. Gord Surgeoner, Ontario Agri-Food Technologies</b> Congress Hall FG		
1:00-1:25		Ted Bilyea, Ted Bilyea & Associates
<b>Conservation in Food Production and Processing</b> Congress Hall BC		
1:30-2:40	Benchmarking the Way to Better Industry Efficiencies	Phil Dick, Ontario Ministry of Agriculture, Food and Rural Affairs
	Environmental Solutions for Volatile Organic Compounds: Beyond ‘End of Pipe’ Fixes	Paul Hetherington, Baking Association of Canada
	Water Quality & Quantity: Issues & Opportunities in Agriculture	Scott Duff, Ontario Ministry of Agriculture, Food & Rural Affairs
<b>Agriculture in the New Green Economy</b> Congress Hall D		
1:30-2:40	Transformative Bioeconomic Systems	Dr. David Layzell, Queen’s University
	Challenges of Biomass Capture	Mark Stumborg, Agriculture and Agri-Food Canada
	Portable Biodiesel Production for Remote Areas	Dr. Luc C. Duchesne, Forest BioProducts Inc.
<b>2:45-3:10</b> Congress Hall FG	<b>Refreshments</b>	
<b>Plenary - Farming in the Environment of the Future</b> <b>Moderator: Bob Friesen, Canadian Federation of Agriculture</b> Congress Hall FG		
3:15-4:30	Farming & Environmental Goods & Services: What Works & Who Pays?	Dr. Dave Sparling, Institute of Agri-Food Policy Innovation
	Pursuing Success on a Large Scale	Ted Bilyea, Ted Bilyea & Associates
	Sustainability and the Food Customer of the Future	Lori Stahlbrand, Local Food Plus